

# Scholenberg International

A One-Stop- solution for MEP/HVAC Training needs & Consulting



Niraj Shukla, CEO

Incorporated in the year 2020, Scholenberg International has acquired a reputation and name for its exclusive HVAC/MEP training programs (online/offline) amongst its Indian and global clients. Within such a short span, it has emerged as a renowned brand for Training, Inventory Liquidation and Project Management in MEP/HVAC Industry. The firm has been recognized owing to its passion driven approach and customer focused strategy having strengths in HVAC Market Analysis and Skill set Training Requirement Prediction. With an active user base of 2500+ daily users for its training platform, Scholenberg is very popular for its hybrid training model. This became possible with its large pool of verified industry stalwarts and subject matter experts on panel who provide Training and Development sessions on various HVAC/MEP topics. In fact, the company is the pioneer of HVAC/MEP Site Inventory Liquidation and hence a leader in this sector. "Trained manpower in the market to cater the MEP & HVAC projects is the biggest hurdle. Client expects to execute MEP/HVAC projects in a technically profound manner meeting the budget as well as energy efficiency. There is a lack of guidance for contemporary engineers, contractors, technicians to modern technological advances in HVAC. We bridge this gap by means

of our interactive online training portal [www.sbgblv.com](http://www.sbgblv.com) to cater all types of training needs required for MEP/HVAC sector right from retail trainings to corporate trainings", shares Niraj Shukla, CEO.

### Catering a pool set of services

Scholenberg International has an exclusive bouquet of services such as MEP/HVAC design, Recruitment and consultancy customized for Marine, Oil & Gas and Hydrocarbons sector. The training department takes care of recruitment and skill upgradation of HVAC professionals through its e-learning portal tailored as per the need. The clients who struggle with inventory stagnation issues due to lack of right customers and logical prices, Scholenberg helps them to liquidate their B2B inventory with better rates and with the closure of FY 2022, they have liquidated MEP inventories worth Rs. 20 Crores. Having tasted success in such a short time, Scholenberg is known for its Customized Trainings, Periodic and constant webinars addressing latest technological advancements and trends, rich data base of expert trainers and skilled HVAC professionals. The company is empowered by its highly energetic and experienced employee base whereas the Top Management has a long-term vision for business expansions and with Leveraging foothold across the region, the company is looking to 2022 and beyond from a position of strength, ready to support the sector on its journey to becoming a regional leader through the progressive approach. Company upholds the mission to upto 5,000,000+ MEP professionals by year 2025.

Niraj says "Penetration of HVAC in the Indian market is just six to seven percent as compared to developed countries where penetration is around 65-67 percent. This leaves

a huge scope to penetrate and grow. The Indian HVAC market is expected to cross \$ 7 Billion by 2022. Growing infrastructure-based developments, technological advancements and increasing middle class are expected to positively influence India's HVAC market over the next five years. Moreover, extreme climatic conditions, rising disposable income, growing construction activities in both commercial and residential sectors coupled with various government initiatives aimed at improving energy efficiency are some of the other major factors expected to boost India HVAC market during the forecast period".



Scholenberg is known for its Customized Trainings, Periodic and constant webinars addressing latest technological advancements and trends, rich data base of expert trainers and skilled HVAC professionals

**"What is really key to our success is our continued partner relationships, intense drive for delivery solutions and, critically, our commitment to supporting the professionals who wish to grow in career."**

The company's consultancy business has doubled while the Training Vertical is experiencing a 100 percent monthly growth. Scholenberg envisions expanding its portfolio of international trainers and building a huge panel of MEP training experts. It also eyes in upgrading its platform with machine learning and AI capabilities for its inventory liquidation business improving the right buyer and material matches. MEP sector has a big potential and promising areas with opportunities that will be revolutionized with relevant and more Govt. policies. ||